



ADVANCING THE TECHNICAL DEVELOPMENT, PRODUCTION, PROCESSING AND APPLICATION OF IRON AND STEEL

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**FOR IMMEDIATE RELEASE**

**LEADING STEEL EXECUTIVES DEBATE INDUSTRY'S KEY ISSUES  
AT AISTECH 2009 TOWN HALL FORUM**

PITTSBURGH, March 16, 2009 — A moderated panel discussion featuring six of the steel industry's most influential executives, representing integrated and minimill producers as well as service providers and the investment community, will take place at the AISTech Town Hall Forum, to be held Wednesday, May 6 at 8:30 a.m. in the Ferrara Theater at America's Center, St. Louis, Missouri.

Panel members will include:

- **Keith E. Busse**, chairman and chief executive officer, Steel Dynamics Inc.
- **Joseph Curtin**, vice chairman and chief operating officer, Tube City Div., Tube City IMS Corp.
- **John H. Goodish**, executive vice president and chief operating officer, United States Steel Corporation
- **Ladd R. Hall**, executive vice president of sheet products, Nucor Corp.
- **Dieter Hoeppli**, managing director — investment banking, UBS Securities LLC
- **Louis L. Schorsch**, executive vice president, ArcelorMittal, and president and chief executive officer, ArcelorMittal Flat Americas

The panelists will debate numerous key issues confronting the steel industry in today's troubling global economy, including:

- ◆ **Understanding the Steel Economy:** Have we seen the bottom yet?
- ◆ **Autos and Housing:** Can steel survive without them?
- ◆ **Buy America:** What does it really mean for U.S. steel producers?
- ◆ **Capital Spending:** Is the industry investing enough in its future?
- ◆ **Cap and Trade:** Will it really protect the environment?
- ◆ **Safety Report:** Does the steel industry get good marks?
- ◆ **Steel 2010:** Is our industry an attractive, viable career for young people?

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On May 4–7, the global steel industry will converge in St. Louis for AISTech 2009 – The Iron & Steel Technology Conference and Exposition, representing the world's largest gathering of the steel industry this year. In addition to the Town Hall Forum, AISTech will include technical presentations, a comprehensive industry exposition and keynote presentations by today's business leaders.

The AISTech 2009 Conference will showcase more than 350 presentations on the latest steel technology. Highlights of the program include the latest environmental technologies throughout the iron and steelmaking process; energy conservation and efficient energy utilization; safe work practices and procedures for production and maintenance; improving the reliability of equipment and process; techniques for the project manager; the latest advancements in processing, product development and application of steel; the latest in automation and control systems; and discussions on the considerations of efficient material movement both within the facility and to the customer.

The AISTech 2009 Exposition will feature more than 350 domestic and international companies for an unrivaled display of steel technology. For more information or to exhibit at AISTech 2009, call 724.814.3000, ext. 1 or visit [www.aistech.org](http://www.aistech.org).

AIST is an international technical association of more than 15,100 professional and student members, representing iron and steel producers, their allied suppliers and related academia. The association is dedicated to advancing the technical development, production, processing and application of iron and steel.

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***Editor's Note:***

John J. Ferriola, chief operating officer of steelmaking operations, Nucor Corp., and several other steel executives will host a **press conference** following the President's Award Breakfast on May 5. **Complimentary seating** for the President's Award Breakfast and Town Hall Forum is available to members of the media. For more information, or to reserve a space at these events, please call Stacy Varnecky at 724.814.3066.