



ADVANCING THE TECHNICAL DEVELOPMENT, PRODUCTION, PROCESSING AND APPLICATION OF IRON AND STEEL

FROM: Assoc. for Iron & Steel Technology (AIST)
186 Thorn Hill Road
Warrendale, PA 15086 USA

CONTACT: Stacy Varmecky
724.776.6040 x 637

FOR IMMEDIATE RELEASE

KEITH BUSSE TO ADDRESS ATTENDEES AT AISTECH 2007 — THE IRON & STEEL TECHNOLOGY CONFERENCE AND EXPOSITION

PITTSBURGH, April 12, 2007 — Keith E. Busse, president and chief executive officer of Steel Dynamics Inc., will be the keynote speaker at the AIST President's Award Breakfast, Wednesday, May 9 at 8 a.m. in the Sagamore Ballroom of the Indiana Convention Center, Indianapolis, Ind. Mr. Busse's presentation is entitled:

"Out of the Ashes: The 21st Century Transformation of the American Steel Industry"

The President's Award Breakfast is part of AISTech 2007, which will be held May 7–10. During this premier technology event, the global steel industry will converge in Indianapolis for four days of technical presentations, plant tours and keynote presentations by today's business leaders. In addition, the comprehensive industry exposition will showcase the products and services of more than 390 domestic and international companies.

Keith E. Busse holds an accounting degree from International Business College, a bachelor's degree in business finance from the University of Saint Francis and an M.B.A. from Indiana University (1978). He has received numerous awards, including the Wall Street Journal award for academic excellence, and was among Business Week's top 10 entrepreneurs in 1997. He's also been listed in Outstanding Young Men of America and the Who's Who World Registry. Prior to founding Steel Dynamics Inc. (SDI) in 1993, Busse worked for Nucor Corp. for 21 years, ultimately becoming vice president and general manager of Nucor Steel–Indiana. At Nucor, he led a team that built and operated the world's first minimill using thin slab casting steelmaking technology.

For more information or to exhibit at AISTech 2007, call 724.776.6040, ext. 1 or visit www.aist.org.

---more---

The Association for Iron & Steel Technology (AIST) was formed on Jan. 1, 2004, by the merger of the Iron & Steel Society and the Association of Iron and Steel Engineers. AIST is an international professional and technical association of more than 13,300 professional and student members, representing iron and steel producers, their allied suppliers and related academia. The association is dedicated to advancing the technical development, production, processing and application of iron and steel.

###

Editor's Note:

Mr. Busse and several other major steel executives will host a **press conference** following the President's Award Breakfast on May 9. **Complimentary seating** for the President's Award Breakfast is available to members of the media. For more information, or to reserve a space at this event, please call Stacy Varnecky at 724.776.6040, ext. 637.